

# 2017 SEAoAL 7TH ANNUAL CONFERENCE & EXPO EXHIBITOR APPLICATION & CONTRACT

AUGUST 3, 2017 | PELHAM CIVIC COMPLEX

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Main Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## EXHIBIT CONTACT *(If different from above information)*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

## BOOTH COST, PAYMENT & TERMS

**Exhibitor Cost: \$400**                      **Date: Thursday, August 3, 2017**

**Location: *Pelham Civic Complex***  
***500 Amphitheater Road, Pelham, AL 35124***  
***www.pelhamciviccomplex.com***

**Terms:** Booth space must be paid in full **3 weeks prior** to the Expo's exhibit set-up date. Please make checks payable to SEAoAL. Included in the exhibitor space are 2 chairs, 8 foot table, and meals for 2 company representatives.

Names: \_\_\_\_\_

Confirm email: \_\_\_\_\_

Please check the box below to indicate your agreement with the Terms and Conditions.

*We understand this application becomes a binding contract when accepted by SEAoAL. We agree to abide by the Terms & Conditions specified on this form.*

FOR EXPO ADMINISTRATION USE ONLY:

Date Received: \_\_\_\_\_ By: \_\_\_\_\_



### SPONSORSHIP

With regular attendance of 80-100 at each professional education seminar, this year's Expo is expected to provide access to 50+ structural engineers and others in a position to influence the use of structural products. Spotlight your organization with a variety of sponsorship opportunities.

- Breakfast Full Sponsorship \$1000
- Lunch Sponsorship **SOLD**
- Break Sponsor \$350 (2 available)

### PROMO OPPORTUNITIES

SEAoAL promotes through the membership's *Dynamic Columns* Newsletter. Sponsors will have a printed sign with logo prominently placed at the Expo, in newsletter and the website.

### TERMS & CONDITIONS

- Full payment is due 3 weeks prior to Expo. Exhibitors may cancel, but a nonrefundable administrative fee of \$50 will be withheld.
- **Exhibitor set-up time will be announced at a later date.**
- Exhibitor displays must be staffed and operational by 7:55 a.m. and may be dismantled after 3:30 pm, but no later than 3:45 p.m.
- Exhibitor staff will be able to sit in on seminars after all attendees have been seated.

Mail completed contracts & full payment to: Rhea Williams, Executive Director  
SEAoAL ▪ P.O. Box 660584 ▪ Birmingham, AL 35266-0584